

**The 71st Annual Alfred Korzybski Memorial Lecture
and the Symposium on Non-Aristotelian Perspectives,
Ecological Approaches, and the Anthropocene
October 27th to 29th, 2023
The Players, New York City**

Tentative Schedule

Friday October 27th, 2023

3:30 PM Check-In

4:00-5:30 PM Science and Sanity

Moderators: **Lance Strate** and **Thom Gencarelli**, Institute of
General Semantics

“The Era of Dataism, Confusion and Loss of Communication”

Laura Trujillo Liñán, Universidad Panamericana

“The World Problematique, Proliferating Projections, Human Palavering,
and Plummeting Off Climatological Cliffs”

Tim Lyons, Independent Scholar

“Why Don’t We Teach ‘The Senses’?”

Michael Plugh, Manhattan College

“Warhols Wake: The Difference Between a Small Big Life and a Big Small
Life”

Tiffany Petty Gilliam, Duquesne University

“The Politics of Deepfakes and the Uncertain Certain in the Counterpoise of
the UnThought”

Adeena Karasick, Pratt Institute

“Poems, Songs and Maxims of One Man's Anthropocene”

Robert Priest, Independent Scholar

5:30 PM Reception

6:30 PM Musical Performance by Gina Valenti

7:00 PM Dinner

8:00 PM **The 71st Annual Alfred Korzybski Memorial Lecture**

Welcoming Remarks

Lance Strate, President, Institute of General Semantics

Presentation of the IGS Prizes and Awards

Jacqueline Rudig, Institute of General Semantics

Introduction of the Alfred Korzybski Memorial Lecture

Lance Strate, President, Institute of General Semantics

“Language and Cognition”

Lera Boroditsky, University of California San Diego

Saturday October 28th, 2023

8:00-9:00 AM Check-In and Breakfast Reception

9:00 -10:15 AM Mapping Territories

Moderator: **Jacqueline Rudig**, Institute of General Semantics

“When the Map is Not the Territory: General Semantics and Satire”

Martin H. Levinson, Institute of General Semantics

“Towards Awareness of Communication Technology Biases: A Teachable System for General Education Undergraduate Courses”

Maria Polski, East-West University

“What is ‘Student Success’ Anyway? Why Every Dean’s Office Needs General Semantics”

Margaret Cassidy, Adelphi University

“Hominis Circus”

Gina Valenti, Universidad Nacional de Rosario

10:30 -12:00 AM Mediating Messages

Moderator: **Corey Anton**, Grand Valley State University

“The Message ‘This is Play’”

Stephen Nachmanovich, International Bateson Institute

“Semantic Reactions: Liberal and Conservative”

Valerie Peterson, Grand Valley State University

“Partisan Dogmatism: Saliency and Effort in ‘Assuming the Minimum’”

Jermaine Martinez, Northern Arizona University

“Media Ecology Meets Media Literacy: An Activist Approach to Shaping the Human Environment”

Katherine Fry, Brooklyn College

“The Medium and the Messengers”

David Clark, Nova Scotia College of Art and Design

12:00-1:00 PM Lunch Break

1:00-2:15 PM The Art of Awareness

Moderator: **Lance Strate**, Fordham University

"Time-Binding, Wealth, and Superabundance."

Corey Anton, Grand Valley State University

“Dear Fellow Time-Binder: Exploring Connections with General Semantics”

Christopher W. Mayer, Independent Scholar

“Semantics and the Truth About Showing Up”

Marcy Axelrod, Independent Scholar

“Reality is Out”

Primož Novak, Independent Scholar

2:30-3:45 PM Saving the Appearances
Moderator: **Thom Gencarelli**, Manhattan College

"Decoding Hispano-Moroccan Conflicts: A General Semantics Analysis"
Omar Badessi, Stony Brook University

"Rhetoric of the Image Collection"
Diana Kamin, Fordham University

"Exploring the AI Panopticon"
Amanda Sevilla, University of Pittsburgh

"Artificial Aesthetics: Understanding Images in the Generative AI Era"
Lev Manovich, City University of New York

Sunday October 29th, 2023

8:00-9:00 AM Check-In and Breakfast Reception

9:00 -10:15 AM Language in Thought and Action
Moderator: **Michael Plugh**, Manhattan College

"An Ounce of Prevention: General Semantics and Conspiracy Theories"
Joshua Clements, Abraham Baldwin Agricultural College

"Words Are Like Poker Chips: Translating Condillac's 'de la Nécessité des Signes' (1746/1775/1798)"
Robert T. Ackland, State University of New York College at Plattsburgh

"Representations of Refugee Crises in Media and Artistic Environments"
Igor Korolyov, Taras Shevchenko National University of Kyiv, and
Olena Marina, Kerry Education Training Board

"How is the Brain a Pattern-Making Machine?"
Stefanie Wasserman, Independent Scholar

10:30 -11:45 AM Symbols and Society

Moderator: **Laura Trujillo Liñán**, Universidad Panamericana

“Two-Party Politics and a Two-Valued Orientation Meet the 21st Century Media Environment: Why the U.S. Finds Itself on the Edge of a Second Civil War”

Thom Gencarelli, Manhattan College

“Critical Media Literacy as DEI Tools for Media and Communication Today”

Alexis Romero Walker, Manhattanville College & Geena Davis Institute on Gender in Media

“The Language of Skin”

Luis Moya, Universidad Panamericana

Time Binding Walls: When Walls Can Talk

Susan Drucker, Hofstra University, and **Gary Gumpert**, Urban Communication Foundation

12:00-1:30 PM Non-Aristotelian Reflections and Resonances

Moderator: **Susan Drucker**, Hofstra University

“Four Ideas About Media, Culture and Music”

Robert Albrecht, Media Ecology Association

“Echoes: Creating a Narrative Audio and Transmedia Storyworld”

Heidi Bordogna, Fordham University, & **Holly Payne-Strange**, Independent Scholar

“A Personal Approach to Designing an Interactive Digital Interface”

Nick Demopoulos, Independent Scholar

“Digital Out-Of-Home Technology and the Environmental Escapades”

Toby Cohen, The New School for Social Research

“Just Saying... Actually, You're Not! Ornaments of Crazy Talk”

Julian Costa, Pace University

“The Shield of Perseus”

Lance Strate, Fordham University